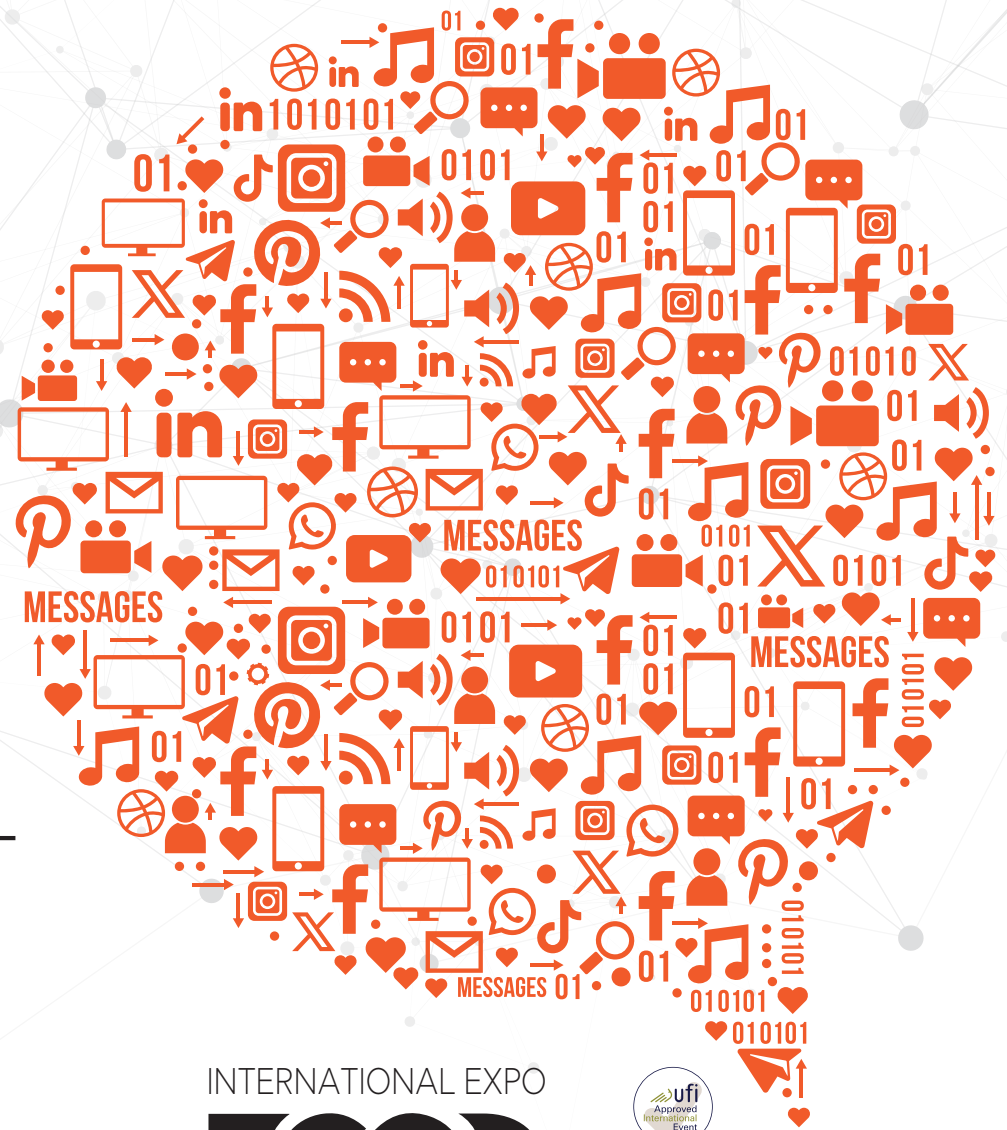


SOCIAL MEDIA KIT



INTERNATIONAL EXPO

**FOOD &
DRINKS**

by **Detrop**

HELEXPO



You can download all the logos and banners:

Logos & Banners

- Hashtags -

Find the Official Hashtags to be used below.
Hashtags should be used in the following order:

#FOODandDRINKS

#HELEXPO

- WebSite -

The Official Website of Food & Drinks Expo:

foodanddrinks-expo.gr/en

- Social Media Accounts -

The Official Social Media Accounts of Food & Drinks Expo:



- Mention at Social Media Accounts -

You can @Mention Food & Drinks Expo in your posts or stories as:



@foodanddrinksexpo



@food-and-drinks-expo



@foodanddrinks_expo



@tif.helexpo

- Important notes -

- It is recommended to use our Official hashtags in your Posts.
- In addition, it is recommended to @Mention the Official accounts of the event.
- It would be also good to insert a geographical tag/location using as a Location: **FOOD & DRINKS Expo by Detrop**
- In your Posts it is recommended to display "**Pavillion**" and "Stand"
- The correct name of the exhibition "duet" is **FOOD & DRINKS** and not food & drinks or Food & Drinks
- The correct name of the exhibition organizer is **HELEXPO** and not Helexpo

For more information about Social Media, please contact: media@helexpo.gr

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FOOD & DRINKS
by Detrop HELEXPO

